

# Board Performance Alignment



## SUSTAINING BOARD PERFORMANCE IN DISRUPTIVE TIMES

When business-as-usual becomes threatened, your board's choices matter. Corporate disruptions, such as a capital investment, major debt financing, merger, acquisition, spin-off, restructuring, bankruptcy or other critical incident, represent milestones in your corporate lifecycle that give you a rare opportunity to take a fresh, reflective look at the adequacy of your board. The assumptions you make, questions you ask, and directives you confer at these critical moments have a lasting impact on your business.

Effective boards prepare for CEO and board succession, as well as for significant risks to the business. They also routinely perform board evaluations to identify shortcomings in processes and composition. However, despite epic changes in the business environment, boards rarely have an opportunity to revisit conventional wisdom about the corporate governance principles and "best practices" that underpin their purpose and priorities.

Research shows that distinct board "styles" perform better for firms when aligned with corresponding strategic priorities. Our unique Board Performance Alignment Program supports the highly specialized work of governance committees by helping them align their board's efforts to add value with the evolving needs of the business.

# Informing Progressive Governance Committees

## BOARD PERFORMANCE ALIGNMENT (BPA) PROGRAM

### DISCOVERY

**BPA Discovery Sessions** consist of a BPA Starter Session and BPA Audit. It helps you assess your current situation, clarify your goals, and determine the state of your board's performance alignment.

### DESIGN

**The BPA Program** consists of the BPA Discovery Sessions, a BPA Planning Session, BPA Blueprint, and BPA Progress Sessions. It helps you develop a step-by-step plan to achieve your board alignment goals and outlines the strategies, tools, and timelines required to implement your plan. It also provides ongoing follow-up sessions to help you succeed.

### DEPLOYMENT

**The Total BPA Program** consists of the BPA Program and The BPA Toolbox of professional resources and capabilities to help you implement your board performance alignment plan.



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